



Are You a Game Changer?

FLIP THE SCRIPT & WIN A DIGITAL MEDIA FELLOWSHIP

Angry. Violent. Irresponsible. Thug. Gangster. Baby Daddy. Tired of seeing the same negative stereotypes of Black men in the media? We all are.

Now let's do something about it.

How to Apply:

The 2025 “Game Changer” Media Fellowship Program is designed for non-profit organizations and/or individuals working to improve outcomes for males of African descent. **Applicants should have experience in digital media, i.e., shooting and editing video, writing and producing, etc. and live or work in the following cities: Chicago, New Orleans, Milwaukee, Philadelphia, New York, Washington, DC, and Oakland.** *The Fellowship is also open to unaffiliated individuals living in the host cities.*

To apply, a senior staff member must nominate a person for the Fellowship using Part I of the attached application and agree to support that person’s completion of the two-month fellowship. The nominated person must complete Part II. *He should be dedicated to developing, writing, planning, shooting, editing and presenting digital media about Black males and have access to and support of senior staff during his work at 2025BMB.* **Note: All applicants must be at least 18 years old.**

What 2025 Media Fellows Get:

- Winners will be awarded a two-month PAID (stipend) fellowship
- Professional digital media training
- Video camera and equipment
- National video blog (theGrio.com) on major media network and possible TV appearances
- Opportunities to screen your work and be mentored by professional network producers

Fellowship Schedule:

Each 2025 Game Changer Fellow will **complete a paid 2-month fellowship** and work with Forwardever Media to produce a series of short videos for distribution. All fellowships will run concurrently from **October through July 2010.**

This is a competitive process; those accepted will be notified by August 20, 2010.

Application for 2025BMB's "Game Changer" Digital Media Fellowship

Part I: To be filled out by the Executive Director or Department Head

Name of the Organization _____
Name of Executive Director _____
Address _____
City, State, Zip _____
Phone _____ Email _____

I hereby submit the name of _____ as a nominee to 2025BMB's Media Fellowship Program. I agree to work with the nominee to participate and will work with the nominee to develop effective media for our organization. I also agree to attend occasional planning sessions and screenings.

Signature _____
Title _____ Date _____

On a separate sheet, please BRIEFLY respond to the following:

- Mission or Description of Agency's purpose
- Describe your organization's current electronic media plan or programs
- If your organization works to improve outcomes for African American males, how can you use the media, specifically video, to re-frame the media messages about Black males?

Part II: To be filled out by Applicant

Name _____
Address (if different from that above) _____
City, State, Zip _____
Phone (work) _____ (home/cell) _____
Email _____ Recommender or Mentor: _____
Phone (work) _____
Email _____

On a separate sheet, please BRIEFLY (1-2 paragraphs each) answer the following questions:

- 1) Please detail your prior experience with producing videos, writing, or work in the media.
- 2) Describe your position in your organization and/or your career goals.
- 3) Describe the responsible role of media in portraying stories about males of African descent.
- 4) What stories you would like to tell about Black men that are not covered by mainstream media?
- 5) What unique vision would you bring to **The 2025 Campaign for Black Men and Boys**?

APPLICATION DEADLINE IS AUGUST 6, 2010

Note: Candidates will be called for pre-interviews before final selections are made.

GO TO <http://2025bmb.org/thegame/> TO UPLOAD VIDEO SAMPLE AND APPLICATION.

EMAIL COMPLETED APPLICATION TO: INFO@2025BMB.ORG BY 8/6/2010

Questions? Contact: Cheo Tyehimba Taylor, Nat'l Media Director, 2025 Campaign for Black Men and Boys; 510-823-8150 Email: cheo@forwardevermedia.com